

CITY OF SELMA

COVID-19 Small Business Relief Grant Program

INTRODUCTION

The City of Selma acknowledges the deep economic impact of the COVID-19 pandemic. It is understood that many industries that suffered the longest sustained closures are also those most in need of modifications to their business operations to ensure the safety of their customers and workforce. In response, the City of Selma is offering a grant of up to \$2,500 per business for incurred or anticipated expenses for the modification of operations or facilities.

APPLICATION PROCESS

The business will submit the attached application form and a maximum one page statement as to their need for the grant. In addition, businesses must submit receipts for items or services purchased that fit the program guidelines. If modifications are anticipated, an estimate of the goods and services intended to be purchased will need to be attached to the application. A combination of these expenses are also acceptable (Example: receipts for purchased masks, and an estimate for workstation barriers). Applications will be collected through October 31, 2020. At that time, all qualified applications will be entered into a lottery for a grant in the amount specified. Grant awards will provided to that lottery ranking until the total program funds of \$120,686 are exhausted.

ELIGIBLE INDUSTRIES AND BUSINESSES

Applicants must have a valid City of Selma business license that was active before March 1, 2020 and no outstanding debts owed to the City. Applicant must provide in their statement a description of their business as it relates to being in one of the affected industries for the most stringent closure regulations imposed across California and in Fresno County. Eligible non-essential industries and businesses include all those required to operate “outdoor only” in the Widespread (purple) Tier. Businesses that are required to be fully closed in this phase are also eligible. Businesses affected by the re-closure that occurred July 1, 2020 are also included in this program. Businesses and industries that are eligible are as follows:

- Hair Salons / Barber Shops (including independent contractors)
- Personal Care Services (including independent contractors)
- Museums, Zoos, and Aquariums
- Places of Worship
- Movie Theaters
- Gyms and Fitness Centers
- Dine- in Restaurants (non-drive thru only)
- Wineries
- Bars, Breweries and Distilleries
- Family Entertainment Centers
- Cardrooms, Satellite Wagering
- Concert Venues and Performing Arts

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SAMPLE INELIGIBLE BUSINESSES AND INDUSTRIES

- Critical/Essential Infrastructure
- Retail
- Shopping Centers (Malls, Destination Centers, Swap Meets)
- Hotels and Lodging
- Offices
- Professional Sports

ELIGIBLE EXPENSES

The grant funds can only be used for expenses related to:

1. Training to fulfill new licensing standards created out of various governing agency responses to COVID-19
2. Personal Protective Equipment (masks, face shields, gloves, gowns, goggles, etc.)
3. Facility upgrades (barriers, signs, temporary outdoor structures, etc.)
4. Software and application costs for transition to digital and contactless services (teleworking software subscription, digital point of sale, contactless card readers, online order fulfillment and delivery services).
5. Rent or mortgage expenses
6. Utilities

INELIGIBLE EXPENSES

Grant funding may not be used for any payroll expense, or upgrades to facilities that are not directly related to the augmentation of the business in response to COVID-19. Funding should be used to meet state industry guides related to social distancing, sanitation, and any other virus transmission reduction protocols.

AWARDED BUSINESSES

Eligible businesses that are offered a grant award will need to execute an agreement with the City of Selma in order to complete the payment of the grant. This may include a survey, and other items.

Please submit your application plus up to a one page statement of need, and copies of receipts, and/or estimates to:

City of Selma
Attn: Economic Development Department
1710 Tucker Street
Selma CA 93662
Any questions please call: 559-891-2200
Email: TracyT@cityofselma.com

CITY OF SELMA COVID-19 SMALL BUSINESS RELIEF GRANT APPLICATION

APPLICATIONS DUE BY 11:59 PM OCTOBER 31, 2020

Please read the program guidelines (pages 1&2) before completing this document. Supporting documents are required. If you need assistance completing the application please call Tracy Tosta at 559-891-2260 or email tracyt@cityofselma.com

Mail or deliver completed application with copies of required documents to:

City of Selma
Attn: Economic Development Department
1710 Tucker Street
Selma, CA 93662

Business License Number: _____

Note: Applicants without an active Selma Business License are ineligible. If you need to update your license please contact the Finance Department at 559-891-2205.

Type of Business: _____

Business Name: _____

Business Address: _____

Mailing Address (if different): _____

Applicant Name: _____

Phone Number: _____ Email Address: _____

Grant Request \$_____. _____ (Maximum amount \$2,500)

Please attach a maximum of one page statement explaining your need/use of the grant funds. Be sure to also attach copies of estimates, invoices/bills, letters of collection or any other proof of financial burden related to the payment of rent, utilities, facility upgrades, training software purchase or other COVID-19 related expenses as outlined in the program guideline document.

Attached (check all that apply):

Statement of need (required, maximum 1 page)

Estimates for planned eligible expenses

Receipts for paid eligible expenses

Other _____

**CITY OF SELMA
COVID-19 SMALL BUSINESS RELIEF GRANT APPLICATION**

CITY USE ONLY

Application Received by: _____ Date Received: _____

Application Review

Active business license prior to March 1, 2020? Yes No

Outstanding debts to the City of Selma? Yes No

Eligible Industry? Yes No

Eligible for Lottery? Yes No

Determined by: _____

Additional Comments on eligibility/ ineligibility:

Award Agreement Completed on: _____

Amount Requested: _____

Amount Awarded: _____

Date Check Issued: _____